

Inclusive Practice

The Media's Influence – Representation of Different Cultures



We are exposed to news stories via the media throughout our day to day lives. Whether it is watching the news over breakfast, reading the newspaper on the bus, chatting with co-workers on your break about a story you heard on the radio or receiving notifications on your phone via a news app etc.

It is therefore important that as professionals, we maintain a level of consciousness regarding how this steady stream of information could potentially influence our views of a situation and especially of groups of people.

TASK

Consider (as a group or individually) any events that have occurred in the last 3 years that have shaped public perceptions about groups of people likely to experience prejudice and discrimination. Capture thoughts on a flip chart/large piece of paper to reflect on.

Globally	Nationally	Locally/In your work

Leicester's Safeguarding Children's Partnership Board Training priority
Safeguarding children from diverse background